

EPISCOPAL COMMUNICATORS

Class of 2020 Board Nominees

ELECT 2



Nicole Baxley serves as communications director for the Diocese of Oklahoma. She has a master's degree in communication studies and a graduate certificate in technical writing and professional communication from Kansas State University, and a bachelor's degree in speech communication from the University of Nebraska at Omaha. Nicole has experience in the fields of political and not-for-profit communications, including public relations, communication strategy, crisis communication, conference presentations, website development and management, social media strategy, and event planning and coordination. In addition to working in Washington, D.C., she has served in numerous leadership positions in both parish and diocesan settings, including in the dioceses of Nebraska, Kansas, and Northern California before going to Oklahoma. Nicole's work has been published by

The Oklahoman, Episcopal Relief & Development, and Episcopal News Service, and she is responsible for several extremely successful communication campaigns and projects, including the "Where in the World is the Bishop Ed Bobblehead?" campaign, featured in Episcopal Church Foundation's Vital Practices, and the Diocese of Oklahoma's diocesan app. Nicole loves to travel and spend time in God's creation taking photographs of the beauty of nature.

Holly Davis is the missioner for administration and communications in the Diocese of Western Louisiana. In addition to serving as the Executive Assistant to Bishop Jacob Owensby, Holly is responsible for diocesan communications, including social media, website building, and graphic design. In addition to a variety of administrative roles, she serves as staff support to Western Louisiana's Standing Committee, college ministry, and International Missions Commission. She has been a member of Episcopal Communicators for three years. Holly enjoys working at her family's pizzeria (no doubt for the free food), and training for 5k races with her best friends.



Kimberly Durnan has served as communications director for the Diocese of Dallas for the last three years and oversees all content for the website, social media, newsletter and print publications. She also helps rural parishes, church plants and missions develop communication processes. Previously, she worked for a public relations firm that specializes in marketing to African-American and Latino audiences. Kimberly has worked as a reporter for the Fort Worth Star-Telegram, the Associated Press and the Dallas Morning News. Her reporting has won numerous journalism awards, including the Vivian Castleberry Award from the Association of Women Journalists for her story about the 10-year anniversary of the fatal abduction of a 7-year-old girl and how the case led to changes in state laws. She has spent two years in Education for Ministry, and has a bachelor's degree in journalism from the University of North Texas and a master's degree in liberal studies from Southern Methodist

University. Kimberly is passionate about growing the Kingdom of God and believes communicators in the Episcopal Church serve as Christian leaders who are sharing their gifts for an important ministry.

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Jennifer (Jenn) Johnson is the missioner for communications in the Diocese of the Central Gulf Coast, serving in this role since 2016. She joined the bishop's staff nearly three years ago, initially working in administration. Jenn has a bachelor of science degree in biology, and believes her connection to the scientific world has deepened her faith in the holy mystery of God and creation. Over the past year, Jenn has reworked the diocese's overall communications strategy, including development of the current diocesan website to focus on making resources readily available to clergy and congregations; restructuring general and leadership newsletters; increasing social media engagement; and recently, curating and designing the e-magazine, Faith Matters, which highlights the spiritual life of the diocese. Her current passion is designing and facilitating multilevel workshops in a program called

Digital Disciples that teaches the skills necessary to share our discipleship in the digital age. Jenn lives on the paradise coast of Pensacola (yes, you are welcome to visit anytime...really), with her husband of 20 years and their two teenagers. She attends St. Christopher's Episcopal Church, and is about to wrap up her first year in EfM. Even though she can't sing a note, she dreams of being a back-up singer for Adele.

Karen Mackey is communications director for the Diocese of Louisiana, serving in the post since 2014. Prior to this, she worked as the secretary and communications coordinator for Episcopal Community Service of Louisiana from 2011 until 2014; as parish administrator for All Souls Episcopal Church & Community Center in New Orleans from 2010 until 2012; and as parish administrator and communications coordinator for St. George's Episcopal Church in New Orleans from 2005 until 2010. She started her job at St. George's just one month before Hurricane Katrina! Ask her to tell you the story of how she brought a dispersed group of parishioners together in an online community before the age of social media. Karen has worked with Episcopal Relief & Development on several projects that were piloted in the Diocese of Louisiana. In 2012, she worked closely with Katie Mears, director of ERD's



U.S. Disaster Program during the original design phase of the Episcopal Asset Map, and headed the pilot program in the Diocese of Louisiana. She was also in the feedback group during the 2016 redesign of the map. In 2016, she was one of two people to pilot the Alert Media program. In her position as diocesan communications director, her responsibilities include website development, diocesan publicity, external communications, social media management, and editing, designing, and publishing the diocesan magazine, Churchwork. Her favorite part of the job is attending events and services across the diocese and using her photography skills to show how others are sharing the love of God in their community. She is leading a newly formed communication and technology support group in the diocese to help train and provide technical assistance to clergy, lay employees, and parishioners. She suspects working with this group may quickly take the top spot as the favorite part her job. Karen lives in her native city of New Orleans, and loves all that it has to offer – music, food, and Mardi Gras! She is studying New Orleans history in preparation for the city's tricentennial in 2018. Karen is walked twice a day by her six-year-old Alaskan Husky named Chloe. She also cares for a colony of feral cats that live around her house. She is attempting to remodel her house, but honestly, that is not moving very quickly.

Karen has been a member of the Episcopal Communicators since 2014 and looks forward to being more involved in this fantastic organization that has taught her so much.

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